	PASCO COUNTY TOURIST DEVELOPMENT COUNCIL FISCAL YEAR 2008-09 SPECIAL EVENT GRANT APPLICATION
6.	NAME OF EVENT/PROJECT:Land O' Lakes Flapjack Festival
7.	DATE OF EVENT/PROJECT:October 31, November 1 and November 2, 2008
8.	LOCATION OF EVENT/PROJECT (address and/or specific location where event/project will take place):   AddressPasco County Fairgrounds, 36722 State Road 52   CityDade City StateFlorida Zip33525
9.	NAME OF APPLICANT/HOST ORGANIZATION:   Legal Name The Central Pasco Chamber of Commerce   Address 2810 Land O' Lakes Blvd   City Land O' Lakes   Website Www.centralpascochamber.com
10.	CONTACT PERSON/TITLE: NameKathy Dunkley TitleExecutive Director Telephone No. (813) 909-2722 Fax No. (813) 909-0827 E-mail office@centralpascochamber.com
11.	E-mail

T

and.

- 12. ATTACH A LIST OF MEMBERS OF THE ORGANIZATION'S BOARD OF DIRECTORS.
- 13. ATTACH A LIST OF PAID STAFF OF THE ORGANIZATION.
- 14. ATTACH MOST RECENT ANNUAL FINANCIAL REPORT FOR ORGANIZATION AND BUDGET FOR THE UPCOMING YEAR .

# 2008-2009 OFFICERS & DIRECTORS CENTRAL PASCO CHAMBER OF COMMERCE

#### PRESIDENT

Lorraine Lane Lane Business Consulting 15035 Red Bloom Place Brooksville, FL 34604 (352) 797-4007 (352)797-4008 FAX Email: lorraine@lanebc.com

#### PRESIDENT ELECT

Sandra Fletcher Bay Gulf Credit Union 3202 Waters Ave Tampa, FL 33614 (813) 503-4503 (813) 935-8823 FAX Email: sfletcher@baygulf.com

#### **IMMEDIATE PAST PRESIDENT**

Gary Williams Bay Cities Bank 18315 U.S. Hwy 41 N. Lutz, FL 33549 (813) 909-2740 (813)909-2753 FAX Email: gwilliams@bay-cities-bank.com

#### Carla Collier

Palm Harbor Dermatology 4197 Woodlands Parkway 2nd Floor Palm Harbor, FL 34685 (727) 786-3810 (727 786-3855FAX Email: Carla@palmharbordermatology.com

#### Pat Martinez

Country Garden Flowers 2410 Raden Drive Land O' Lakes, FL 34639 (813) 949-4483 (813) 948-3269 FAX Email: ctygarflw@aol.com

#### George Clamp

Great Britain Tile Inc. 9533 Land O' Lakes Blvd Land O' Lakes, FL 34638 (813) 235-9775 (813) 235-9779 FAX Email:george@greatbritaintile.com

#### Faith Jordan-Masella

LandOLakesFLA.com 3848 Briarbrook Place Land O' Lakes, FL 34639 (813) 996-2900 (813) 995-9760 FAX Email: faith@ourtownfla.com

#### **SECRETARY**

**Bob Dicaire** 

Prudential Tropical Realty 20537 Amberfield Drive Land O' Lakes, FL 34638 (813) 469-7239 (813) 949-6505 FAX Email: r.dicaire@verizon.net

#### **TREASURER**

Dave Estabrook Charles S. Rushe Middle School 18654 Mentmore Blvd Land O' Lakes, FL 34638 (813) 346-1200 (813) 346-1291 Email: destabro@pasco.k12.fl.us

Larry DeLucenay Mad Hatter Utility, Inc. 2348 Raden Drive Land O' Lakes, FL 34639 (813) 949-2167 (813) 949-2146 FAX Email: madhatterutilty1@yahoo.com

Cheryl Will Pizza Villa 21501 Village Lakes Shopping Ct Land O' Lakes, FL 34639 (813) 949-7483 (813) 949-5904 FAX Email: cheryl687@msn.com

Donna Piscitelli First American Mortgage Group, Inc. 1900 Land O' Lakes Blvd Lutz, FL 33549 (813) 928-2598 (813) 949-3698 FAX Email: dmkelly1968@yahoo.com

Joan Staut Connerton, LLC 20421 Rose Cottage Way Land O' Lakes, FL 34637 (813) 995-2460 (813) 995-2415 FAX Email: joan.staut@terrabrook.com

Nicole Hahn Hahn Nature Photography 3756 Lockridge Drive Land O' Lakes, FL 34638 (813) 956-8702 (813) 948-4338 Email: nicole@jasonhahn.com Meredith Kleker Kiefer Village Jewels 24144 State Road 54 Lutz, FL 33559 (813) 909-2393 (813) 909-4458 FAX Email: Meredith@kvjewels.com

#### Dennis Esber

Key West Media, LLC 18125 US Highway 41 N. Suite 208 Lutz, FL 33549 (813) 792-2710 (813) 792-2740 FAX Email: desber@keywestmedia.net

Gary Loman Rasmussen College 2127 Grand Boulevard Holiday, FL 34690 (727) 942-0069 (727) 938-5709 FAX Email: gary.loman@rasmussen.edu

#### **OFFICE STAFF**

Kathy Dunkley Executive Director P.O. Box 98 Land O'Lakes, FL 34639 (813) 909-2722 CELL: 469-7055 (813) 909-0827 FAX Email: office@centralpascochamber.com

Michelle Schmiedt Administrative Assistant P.O. Box 98 Land O'Lakes, FL 34639 (813) 909-2722 (813) 909-0827 FAX Email: office@centralpascochamber.com

#### Central Pasco Chamber of Commerce Statement of Activities For the 1 Month and 12 Months Ended June 30, 2008



	Actual	Budget	Variance	Actual	Budget	Variance
Support and Revenues						
Dues	\$ 5,775.00	\$ 6,424				
Flapjack Festival Net	0.00		.00,00		38,000.00	11,790.00
Business Expo Net	0.00		.00 0.00		16,000.00	(7,258.92)
Golf Toumment	0.00		.00 0.00		10,000.00	(1,809.00)
Meetings	640.00	1,500.		, , , , , , , ,		(1,675.60)
Installation Banquet	11,327.00	16,000.			16,000.00	(3,898.00)
Mayor's Race	0.00	0.	.00 0.00		2,000.00	5,645.30
Directory	0.00		.00 0.00	6,524.69	7,000.00	(475.31)
Newletter	855.00	587.	.00 268.00	5,940.00	7,000.00	(1,060.00)
Miss LOL	0.00		.00 0.00	473.69	0.00	(473.69)
Baby Pageant	0.00		.00 0.00	1,694.52	1,700.00	(5.48)
Map Income	0.00	2,000.		0.00	2,000.00	(2,000.00)
5K Run	0.00		0.00		0.00	6,258.00
Total Support & Revenues	18,597.00	26,511	.00 (7,914.00	194,665.68	194,700.00	(981.70)
-						
Expenses		-				F F 40 4 4
5K Run	0.00		.00 0.00		0.00	5,548-14
Ambassadors	0.00	20.			200.00	(193.05)
Advertising & Promotions	19.99		.00 19.99		650.00	38.95
Bank Charges	0.00		.00 (10.00		120.00	(85.00)
Credit Card Expense	125.52	68.			1,500.00	183.98
Board Retreat	0.00		.00 0.00		500.00	(230.68)
Dues & Subscriptions	675.00	285.			1.000.00	724.61
Entertainment & Meals	0.00	87.			1.000.00	(927.74)
Jellybean Jamboree	0.00		.00 0.00		0.00	425.20
Golf Tournment	0.00		0.00 00.00		5,000.00	(1,348.62)
Insurance	958.40	945.			11,705.00	(1,229.80)
Licenses	0.00		.00 0.00		75.00	(75.00)
Membership Expense	0.00	250.			3,000.00	(2,258.70)
Occupancy	686.89	585.			8,730.00	(291.03)
Office Supplies & Expense	190.78	1,000.			9,750.00	(2,502.53) 90.45
Computer Maintenance	0.00	62.			700.00	
Postage	155.60 381.03	500. 60.	•		6,000.00 2,000.00	(2,700.08) 2,375.24
Printing President Discretionary Acct					250.00	(250.00)
Professional Fees	0.00	25. 300.			4,000.00	(535.00)
Salaries - Other	245.00	8,500.			80,000.00	(14,799.80)
Training & Education	4,815.40 0.00		.00 (3,084.60		2,000.00	(887.43)
Travel Expense	250.00	250.			3,500.00	(500.00)
Newsletter	523.00	700.			9.000.00	(68.92)
Installation Banquet	7,922.19	14,500.		- N.	14,500.00	(6,453.05)
Meeting Expense	372.00	1,230.		/	16,000.00	(2,088.85)
Taxes	368.40	850.			6,090.00	(887.69)
Communications	509.65	587.			7,000.00	(1,189.66)
Total Expenses	18,198.85	30,814.			194,270.00	(30,116.06)
Revenue from Operations	398.15	(4,303.			430.00	29,134.36
Other Revenue (Loss)						
Interest & Investment Income	323.62	0.	.00 323.62	5,320.97	0.00	5,320.97
Depreciation Expense	(1,027.60)		.00 (1,027.60			(6,246.80)
Interest Expense - Mortgage	(423.95)		00 (423.95			(5,087.40)
Total Other Revenue (Loss)	(1,127.93)		00 (1,127.93		0.00	(6,013.23)
Revenue Before Taxes	(729.78)	(4,303.	00) 3,573.22	24,498.51	430.00	23,121.13
Opendate a featre						
Provision for Tax	¢ (500 50)	¢ (4.000		0 04 400 54	\$ 430.00	¢ 12 121 12
Net Revenue (Loss)	\$ (729.78)	\$ (4,303.	.00) \$ 3,573.22	\$ 24,498.51	φ 430.00	\$ 23,121.13

# Central Pasco Chamber of Commerce Statement of Activities Schedules For the 1 Month and 12 Months Ended June 30, 2008

わなんかす

	Current Period						Year to Date					
		Actual		Budget		Variance		Actual		Budget		Variance
Flapjack Festival												
FF Booth Rental Income	\$	0.00	\$	0.00	\$	0.00	\$	11,051.46	\$	10,500.00	\$	551.46
FF Food Vendor Income		0.00		0.00		0.00		11,027.80		10,300.00		727.80
FF Corporate Sponsor Income		0.00		0.00		0.00		<b>36,000</b> .00		37,000.00		(1,000.00)
FF Midway Receipt Income		0.00		0.00		0.00		14,592.53		12,000.00		2,592.53
FF Cafe' Income		0.00		0.00		0.00		7,771.99		7,500.00		271.99
FF Parade Income		0.00		0.00		0.00		275.00		200.00		75.00
FF Parking Income		0.00		0.00		0.00		14,481.72		12,000.00		2,481.72
FF Soft Drink Income		0.00		0.00		0.00		10,682.86		10,500.00		182.86
FF Cafe' Expense		0.00		0.00		0.00		(4,802.09)		(5,300.00)		497.91
FF Parade Expense		0.00		0.00		0.00		(353.60)		(400.00)		46.40
FF Parking Expense		0.00		0.00		0.00		(8,710.00)		(10,000.00)		1,290.00
FF Soft Drink Expense		0.00		0.00		0.00		(3,591.20)		(5,100.00)		1,508.80
FF Advertising Expense		0.00		0.00		0.00		(4,090.49)		(4.500.00)		409.51
FF Entertainment Expense		0.00		0.00		0.00		(4,700.00)		(5,000.00)		300.00
FF Insurance Expense		0.00		0.00		0.00		(2,434.70)		(2,500.00)		65.30
FF Permit Expense		0.00		0.00		0.00		(60.00)		(200.00)		140.00
FF Security Expense		0.00		0.00		0.00		(7,032,74)		(8,000.00)		967.26
FF Ice Expense		0.00		0.00		0.00		(500.00)		(1,000.00)		500.00
FF Utilities Expense		0.00		0.00		0.00		(2,393.45)		(2,400.00)		6.55
FF Mr. Legs Contest Expense		0.00		0.00		0.00		(51.75)		(100.00)		48.25
FF Supplies Expense		0.00		0.00		0.00		(1,986.60)		(2,100.00)		113.40
FF Coordinator Expense		0.00		0.00		0.00		(2,400.00)		(2,400.00)		0.00
FF Rental Expense		0.00		0.00		0.00		(12,986.74)		(13,000.0D)		13.26
Total Flapjack Festival	\$	0.00	\$	0.00	\$	0.00	5	49,790,00	\$	38,000.00	\$	11.790.00
Fall Harvest Festival												
Business Expo												
Business Expo Income	\$	0.00	\$	0.00	\$÷	0.00	\$	18,305.27	\$	26,000.00	\$	(7,694.73)
Business Expo Expense		0.00		0.00		0.00		(9,564.19)		(10,000.00)		435,81
Total Business Expo	\$	0.00	\$	0.00	\$	0.00	\$	8,741,08	\$	16,000,00	\$	(7.258.92)

#### See Accountants' Compilation Roport 1

#### Central Pasco Chamber of Commerce Statement of Activities Schedules For the 1 Month and 12 Months Ended June 30, 2008

		Cu	rreni	t Period				•	Year to Date		
		Actual		Budget	Variance		Actual		Budgot		Variance
Insurance											
Insurance - Worker's Comp	\$	49.80	\$	60.00	\$ (10.20)	\$	730.60	\$	720.00	\$	10.60
Insurance - Property		460.00		460.00	0.00		4,420.00		5,520.00		(1, 100.00)
Insurance - General		300.00		325.00	(25.00)		3,600.00		3,900.00		(300.00)
Insurance - E&O	_	148.60		100.00	 48.60		1,724.60		1,565.00		159.60
Total Insurance	\$	958.40	\$	945.00	\$ 13.40	\$	10.475.20	\$	11,705.00	5	(1.229,80)
Оссиралсу											
Pest Control	\$	84.78	\$	0.00	\$ 84.78	\$	574.56	\$	510.00	\$	64.56
Insurance - Flood		100.25		150.00	(49.75)		1,249.00		1,800.00		(551.00)
Utilities		380.67		300.00	80.67		3,756.66		4,100.00		(343.34)
Grounds Maintenance		80.00		100.00	(20.00)		907.00		1,180.00		(273.00)
Repairs - Building		0.00		0.00	0.00		745.00		520.00		225.00
Security		41.19		35.00	6.19		455.63		420.00		35.63
Storage Rent		0.00		0.00	 0.00		751.12		200.00	_	551.12
Total Occupancy	\$	686.89	\$	585.00	\$ 101.89	\$	8.438.97	5	8,730,00	\$	(291.03)
Taxes											
Taxos - Pavroll	\$	368.40	\$	850.00	\$ (481.60)	\$	4,955.60	\$	6,000.00	\$	(1,044.40)
Taxes - SUTA		0.00		0.00	0.00		48.96		0.00		48.96
Taxes - Tangible		0.00		0.00	0.00		85.73		90.00		(4.27)
Taxes - FUTA		0.00		0.00	 0.00		112.02		0.00		112.02
Total Taxes	\$	368.40	\$	850.00	\$ (481.60)	\$	5.202.31	\$	6.090.00	\$	(887.69)
Communications											
Telephone	\$	444.70	\$	517.00	\$ (72.30)	\$	5,153.04	\$	6,160.00	\$	(1,006.96)
Internet		64.95		70.00	(5.05)	_	657.30	_	840.00		(182.70)
Total Communications	\$	509,65	\$	587.00	\$ (77,35)	\$	5.810.34	\$	7.000.00	\$	(1.189.66)

#### Central Pasco Chamber of Commerce Statement of Financial Position As of June 30, 2008

#### Assets

Ass	ets	
Current Assets		
Cash	\$ 201,324.31	
Payroll Tax Deposit	2,800.80	
Accounts Receivable - FJ	2.000.00	
Marketable Securities	10,941.60	
	565.31	
Prepaid Expense	505,31	\$ 217,632.02
Total Current Assets		\$_217,632.02
Property and Equipment		
Land	162,668.95	
Buildings	59,729.44	
Autos/Trucks	900.00	
Furniture & Fixtures	19,217.21	
Machinery & Equipment	5,083.02	
Accum Dep & Amort	(56,650,80)	
	(00,000,00)	190,947.82
Total Property and Equipment		100,047.02
<b>A</b> <i>u</i> <b>A A</b>		
Other Assets		
Deposits	200.00	
Total Other Assets	й. 1	200.00
Total Assets		<u>\$ 408.779.84</u>
Liabilities and	l Net Assets	
	l Net Assets	
Current Liabilities	i Net Assets \$ 873.03	
Current Liabilities Accounts Payable	\$ 873.03	
Current Liabilities Accounts Payable Current Portion L/T Debt	\$ 873.03 8,122.02	
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income	\$ 873.03 8,122.02 1,700.19	
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes	\$ 873.03 8,122.02 1,700.19 4,162.27	
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable	\$ 873.03 8,122.02 1,700.19	
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes	\$ 873.03 8,122.02 1,700.19 4,162.27	\$ 14,934.05
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities	\$ 873.03 8,122.02 1,700.19 4,162.27	
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities	\$ 873.03 8,122.02 1,700.19 4,162.27	
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities	\$ 873.03 8,122.02 1,700.19 4,162.27	\$ <u>14,934.05</u>
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable	\$ 873.03 8,122.02 1,700.19 4,162.27 76.54	
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities	\$ 873.03 8,122.02 1,700.19 4,162.27 76.54	\$ <u>14,934.05</u>
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable	\$ 873.03 8,122.02 1,700.19 4,162.27 76.54	\$ 14,934.05 106,633.07
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable Total Long-Term Liabilities	\$ 873.03 8,122.02 1,700.19 4,162.27 76.54	\$ <u>14,934.05</u>
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable Total Long-Term Liabilities Total Liabilities	\$ 873.03 8,122.02 1,700.19 4,162.27 76.54	\$ 14,934.05 106,633.07
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable Total Long-Term Liabilities Total Liabilities Net Assets	\$ 873.03 8,122.02 1,700.19 4,162.27 76.54	\$ 14,934.05 106,633.07
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable Total Long-Term Liabilities Total Liabilities Net Assets Revenue Over Expenses	\$ 873.03 8,122.02 1,700.19 4,162.27 <u>76.54</u> <u>106,633.07</u> 24,498.51	\$ 14,934.05 106,633.07
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable Total Long-Term Liabilities Total Liabilities Net Assets Revenue Over Expenses Beg Unrestricted Net Assets	\$ 873.03 8,122.02 1,700.19 4,162.27 76.54	\$ 14,934.05 106,633.07 121,567.12
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable Total Long-Term Liabilities Total Liabilities Net Assets Revenue Over Expenses	\$ 873.03 8,122.02 1,700.19 4,162.27 <u>76.54</u> <u>106,633.07</u> 24,498.51	\$ 14,934.05 106,633.07
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable Total Long-Term Liabilities Total Long-Term Liabilities Net Assets Revenue Over Expenses Beg Unrestricted Net Assets Total Net Assets	\$ 873.03 8,122.02 1,700.19 4,162.27 <u>76.54</u> <u>106,633.07</u> 24,498.51	\$ 14,934.05 106,633.07 121,567.12 287,212.72
Current Liabilities Accounts Payable Current Portion L/T Debt Deferred Income Accrued Payroll Taxes Sales Tax Payable Total Current Liabilities Long-Term Liabilities L/T Notes Payable Total Long-Term Liabilities Total Liabilities Net Assets Revenue Over Expenses Beg Unrestricted Net Assets	\$ 873.03 8,122.02 1,700.19 4,162.27 <u>76.54</u> <u>106,633.07</u> 24,498.51	\$ 14,934.05 106,633.07 121,567.12

#### Central Pasco Chamber of Commerce Statement of Financial Position Schedules As of June 30, 2008

Cash Cash - Heritage Legacy Cash - Heritage Busincss Cash - Bay Cities Bank Cash - Bay Gulf Credit Union	\$ 120,751.85 (367.13 40,863.00 40,076.59	)
Total Cash		\$ 201,324.31
Prepaid Expenses Prepaid Insurance Prepaid Insurance	\$ (24,162.66 24,727.97	
Total Prepaid Expenses		\$ 565.31
Accounts Payable Miss Central Pasco Student of the Month	\$ 426.06 446.97	
Total Accounts Payable		\$ 873.03
Deferred Income		
Deferred Income - 2009 Flapjack Festival	\$ 1,700.19	
Total Deferred Income		\$ 1.700.19
Accrued Payroll Taxes FICA Tax Payable Withholding Tax Payable Medicare Tax Payable Payroll Tax Payable SUTA Payable FUTA Payable	\$ 970.27 1,651.22 226.81 1,197.30 4.68 111.99	
Total Accrued Payoll Taxes		\$ 4.162.27

Temporally Restricted Net Assets

# CENTRAL PASCO CHAMBER OF COMMERCE Proposed Budget - 7/1/08-6/30/09

0

# **Revenue (Gross)**

Dues	\$72,000
Flapjack Festival	100,000
Business Expo	20,000
Golf Tournament	10,000
Meetings	18,000
General Membership	
50/50	
Networking	
Annual Banquet	14,000
Honorary Mayor	2,000
Newsletter	7,000
Directory	5,000
Baby Pagent	2,500

TOTAL	\$250,500

# **EXPENSES**

EXPENSES	
Ambassadors	200
Advertising & Promo	700
Bank Charges	100
Credit Card Charges	1,700
Board Retreat	500
Dues & Subscriptions	1,700
Entertainment & Meals	500
Insurance	10,500
License	75
Membership Expense	1,000
Occupancy	8,500
Office Supplies & Equip.	9,000
Computer Maintenance	900
Postage	5,000
Printing	4,000
President Account	250
Professional Fees	4,000
Salaries	70,000
Training & Education	2,000
Travel Expense	3,500
Taxes	6,500
Communications	7,000
Flapjack Festival	60,000
Business Expo	10,000
Golf Tournament	5,000
Meetings	14,500
Newsletter	9,500
Annual Banquet	12,000
Baby Pageant	700
Total	\$249,325

#### CENTRAL PASCO CHAMBER OF COMMERCE, INC. BYLAWS

## **ARTICLE 1**

### GENERAL

#### SECTION 1: NAME:

The name of this organization shall be the Central Pasco Chamber of Commerce, Inc. (hereinafter referred to as Chamber.)

#### SECTION 2: PURPOSE:

The Chamber is organized to advance the general welfare and prosperity of the Central Pasco/Northern Hillsborough area so that its citizens and all areas of its business community shall prosper. All necessary means of promotion shall be provided and particular attention and emphasis shall be given to the economic, civic, commercial, cultural, industrial, educational and tourism interests of the Central Pasco Chamber area.

#### ARTICLE II

#### **MEMBERSHIP**

#### SECTION 1: ELIGIBILITY

Any person 18 years of age or older, association, corporation, or partnership having an interest in the purpose of the organization shall be eligible to apply for membership.

#### SECTION 2: INVESTMENTS

Membership investments (dues) shall be at such rate or rates, schedule or formula as may be from time to time prescribed by the Board of Directors.

#### SECTION 3: TYPES OF MEMBERSHIP

#### 3a: ACTIVE MEMBERSHIP

Any person 18 years of age or older, association, corporation, or partnership may be elected for membership in accordance with ARTICLE II, SECTION 2, of the Bylaws of the Chamber, and whose application has been duly proposed, approved accompanied by the dues required by the Board of Directors. ACTIVE MEMBERSHIP now states that members who have completed the

application process and paid dues for membership are considered members, as opposed to the board voting them in an accepting their membership.

#### 3b: ASSOCIATE MEMBERSHIP

There shall be available to each member/business unlimited associate membership for employees of each member/business. The associate members shall serve without voting power and shall be required to pay dues. Insofar as the member/business by which they are employed shall have paid their required dues.

ACTIVE MEMBERSHIP now includes the term "independent contractors".

# 3c: HONORARY MEMBERSHIP

#### SECTION 4: TERMINATION

4a: Any member may resign from the Chamber upon written request to the Board of Directors, without any pro-rata refund of dues.

4b: Any member shall be dropped from the membership rolls for non-payment of dues after ninety (90) days from the due date of said dues.

4c: Any member may be expelled by a two-thirds vote for the Board of Directors at a regularly scheduled meeting thereof for conduct unbecoming a member or prejudicial to the aims or repute of the Chamber, after notice and opportunity for a hearing are afforded the member complained against.

REGARDING TERMINATION has been clarified, and state the 2/3 vote by the board of Directors is required for dismissal, as well as allowing the member the opportunity to be heard by the board.

#### SECTION 5: VOTING

In any proceeding in which voting by members is called for, each active member shall be entitled to cast one vote if all dues are current.

#### ARTICLE III

#### OFFICERS

SECTION 1: COMPOSITION
------------------------

The officers shall be a President, President Elect, Secretary, and Treasurer. The officers shall be elected by the Board of Directors as prescribed in Article 6 of these bylaws.

1a: The President shall preside in all general membership meetings, the president shall select and determine all standing committees, select all committee leaders, and assist in the selection of committee personnel.

The President shall execute such papers as may require his/her signature, exercise a general supervisory control over the affairs of the Chamber, and make such reports to the members as required by the Board of Directors.

The President shall have the power to make appropriations from the treasury not provided for in the budget as urgently needed to carry on the work of the Chamber, but not to exceed one hundred dollars (\$100.00).

The President shall serve as an ex-officio member of all committees except the Nominating Committee.

1b: In the event that a President is elected and cannot serve, the President Elect shall assume presidential duties until the next succeeding regular election of officers and directors. Should the President Elect refuse the office, the Nominating Committee and Board of Directors shall jointly select an alternate, notice of which shall be given to the membership.

1c: The president Elect shall perform committee liaison duties as directed by the President. The President Elect shall perform the duties of the President in his/her absence. The President Elect shall work closely with President in the implementation of plans for meeting the prescribed goals of the Board.

1d: The Secretary shall perform committee liaison duties as directed by the President. He/she shall keep the minutes of all regular and special meetings of the Board of Directors and the general membership. He/she shall be the custodian of the Chamber's records and seal. He/she shall keep a current register of the addresses of all the members, and perform all duties incidental to the office of the Secretary. The secretary shall perform duties of the President in absence of the President and President-Elect. 1e: The Treasurer shall perform committee liaison duties as assigned by the President. He/she shall be responsible for the safekeeping of all funds received by the Chamber and for their proper disbursement. Such funds shall be kept on deposit in a financial institution or invested in a manner approved by the Board Of Directors. The Treasurer will render to the Board of Directors a complete financial statement on a monthly basis. The Treasurer shall file or direct the filing of all government reports, forms, license applications, etc., as required by law. He/She shall cause an audit to be made annually at the end of the fiscal year by auditing firm or budget committee designated by the Board of Directors, with the results presented to the Board of Directors.

1f: The Executive Director shall have the authority to sign checks up to and including \$2,500.00.

- SECTION 2: Any elected Director or Officer shall be eligible to succeed him/herself for a period not to exceed six (6) consecutive years. Being appointed to fill an unexpired term does not constitute consecutive term.
- SECTION 3: Any active voting member of the Chamber whose dues are paid in full up to date of election, and who is otherwise in good standing, shall be eligible to hold office and to vote.

# SECTION 4: If a vacancy exists in the Board of Directors, shall appoint a member by way of majority vote of board to serve out the unexpired term.

SECTION 5: All officers and directors shall serve until their successors have been elected or appointed and installed in office.

#### ARTICLE IV

### **BOARD OF DIRECTORS**

# **SECTION 1:** COMPOSITION OF THE BOARD The Board of Directors shall be composed of 18 members, one-third of whom shall be elected annually to serve for three (3)years, or until their successors are elected and have qualified; and for (4) officers: President, President Elect, Secretary, and Treasurer, who shall each serve one year. 1a: The Immediate Past President shall serve as a member of the Board of Directors. 1b: The government and policy-making responsibilities of the Chamber shall be vested in the Board of Directors, which shall control its property, be responsible for its finances, and direct its affairs. The Chairman of the Board of Directors shall be elected from 1c: within the board of directors and shall conduct the board meetings and serve without a vote; however he/she will cast a deciding vote to break all ties. The Chairman of the Board position will be eliminated. **SECTION 2: REMOVAL OF DIRECTORS** 2a: A Director of the Chamber may be removed from office at any time by the majority vote of the Board of Directors Provided: **REGARDING REMOVAL OF DIRECTORS now states the Director** may be removed from office at any time with 2/3 vote from the Board of Directors. 1) That a written complaint against such Director has been presented to the Board of Directors and 2) That the Board has notified the Director in writing that such complaint has been made, with a copy of the complaint, and

complaint has been made, with a copy of the complaint, and offering the Director in question the opportunity of appearing and defending himself and herself at a meeting of the Board of Directors called for the specific purpose of considering the complaint.

2b: A Director may be removed from office if he/she has missed three (3) board meetings in a year without a valid excuse approved by the Board of Directors.

### SECTION 3: PROCEDURE

Removal of a Director shall be by secret written ballot after hearing pursuant to Section 2 above.

#### ARTICLE V

#### EXECUTIVE COMMITTEE

#### SECTION 1: MEMBERSHIP

There shall be an Executive Committee of the Board of Directors, which shall consist of the President, President Elect, Secretary, Treasurer.

#### SECTION 2: AUTHORITY

The Executive Committee shall meet at the call of the President, and shall have the authority to take action on administrative and operational matters of a routine nature and shall report such action taken to the Board of Directors next meeting. The Executive Committee may propose action on matters of policy, Chamber positions, or changes in personnel to the Board of Directors for approval prior to implementation. The Executive Committee may not act contrary to actions, decisions, and policies of the Board.

#### ARTICLE VI

#### ELECTIONS

#### SECTION 1: NOMINATING COMMITTEE

1a: A Nominating Committee, as described in ARTICLE VIII, SECTION 3 of these Bylaws shall be appointed by the President and approved by the Board of Directors, at the regularly scheduled Board meeting in January.

1b: The Nominating Committee shall screen and present a list of nominees as prescribed in Article II of the Bylaws at the March Board of Directors meeting and the March general membership meeting. Notice shall be sent to the membership that nominations will be taken from the floor at the April general membership meeting by qualified active voting member.

1c: The Nominating Committee shall prepare a list of all Board of Director nominees to be presented for election.

1d: A list of candidates for the Board of Directors shall be mailed on the first Tuesday in May of each year.

1e: The validated ballots must be received by the Chamber Office no later than 12:00 Noon on the Tuesday immediately preceding the third Wednesday in May.

1f: Each member of the Chamber shall be permitted to cast one (1) ballot. No member shall be allowed to vote whose dues are not paid up to and including the first Tuesday of May each year.

1g: The Board of Directors shall annually appoint an Executive Committee consisting of President, President-Elect, Secretary, Treasurer.

**2a:** The Teller's Committee as described in Article VIII. Section 4 of these Bylaws, will count, certify and announce the results of the election at the Annual Installation Banquet in June.

2b: In case of a tie vote for any elected office, the Board of Directors shall vote to break the tie.

2c: All newly elected Board members shall be seated at the regular June board meeting. However, their term of office shall be effective July 1. Retiring directors shall continue to serve until June 30.

#### ARTICLE VII

#### MEETINGS

#### SECTION 1: GENERAL MEMBERSHIP MEETINGS

- 1a: General membership meetings shall be held on the second (2)Wednesday of each month or at a place and time designated by the President.
- 1b: At any duly called General Membership Meeting of the Chamber, ten (10) percent of all members in good standing shall constitute a quorum. A majority of Directors present shall constitute a quorum of the Board of Directors. At committee meetings a majority shall constitute a quorum except when a committee consists of more than nine (9) members, wherein five (5) shall constitute a quorum. Reflects the change with regard to GENERAL MEMBERSHIP MEETINGS, stating that "ten (10) percent of all members in good standing shall constitute a quorum." In addition, with regard to committee meetings, the following was also changed: "At committee meetings a majority shall constitute a quorum except when a committee consists of more than nine (9) members, wherein five (5) shall constitute a quorum.
- 1c: No proxies shall be allowed.

SECTION 2: BOARD OF DIRECTORS MEETINGS Regular meetings of the Board of Directors shall be held on the first Thursday of each month or at a place and time designated by the President. •

3a: Special general membership meetings may be called by the President. At least five days notice is required for calling a special meeting.

3b: Special meetings of the Board of Directors may be called by the President or by the Directors upon written application of three (3) members of the Board. Notice to include the purpose of the meeting, time, date and place, shall be given to each Director at least one (1) day prior to said meeting.

# ARTICLE VIII

# **COMMITTEES**

SECTION 1:	The following minimum standing committees are established within the
	framework of these Bylaws:

- 2a: Budget and Finance
- 2b: Membership (Ambassadors)
- 2c: Nominating
- 2d: Teller's
- 2e: Government Affairs
- 2f: Flapjack Festival
- SECTION 2: The Budget and Finance Committee shall have a proposed budget prepared and submitted by the Board of Directors on or before the July board meeting. The newly elected President and Treasurer shall be members ex-officio of the Budget and Finance Committee.
- SECTION 3: The Nominating Committee shall be appointed by the President and approved by the Board of Directors and shall consist of two (2) members of the Board of Directors and three (3) members from the general membership.
- SECTION 4: The Teller's committee shall be composed of all members of the Board of Directors not on the ballot. Was clarified: "The Teller's committee shall be composed of 2 members of the board and one member from the membership

SECTION 5: The President shall establish such other committees, as he/she deems necessary and appoint Chairpersons for each committee as required and with approval of the Board of Directors.

SECTION 6: The Flapjack Festival committee shall be composed of the Immediate Past President who shall serve as Chair and will consist of a minimum of 5 members to be approved by the Chair of the Flapjack Festival.

#### ARTICLE IX

#### FINANCES

#### SECTION 1: FUNDS

All money paid to the Chamber shall be placed in a general operating fund or in a special project fund.

#### SECTION 2: DISBURSEMENTS

Upon approval of the budget, the Treasurer is authorized to make disbursements on accounts and expenses provided for in the budget. Disbursement shall be a check as provided in ARTICLE III, SECTION 1e.

#### ARTICLE X

#### LIMITATION OF AUTHORITY

SECTION 1: No action by any member, committee, division, employee, director, or officer shall be binding upon, or constitute and expression of the policy of the Chamber until it shall have been approved by the Board of Directors. Committees shall be discharged by the President upon completion of their work and their reports accepted, or when, in the opinion of the Board of Directors, it is deemed wise to discontinue the committees. SECTION 2: The Chamber shall be non-partisan, non-profit, non-sectional and nonsectarian. It shall not participate in support of the election of specific candidates for any public office or allow the use of any of its facilities for such purpose. The Chamber, however, shall be allowed to sponsor forums for candidates running for public office so long as such forums do not otherwise violate the provisions by these By-Laws.

SECTION 3: No member of this corporation shall have any vested rights, interest, or privilege of, in or to the assets, functions, affairs or franchises of the corporation, or any right, interest or privilege which may be transferable or inheritable or which shall continue if his/her membership ceases.

# ARTICLE XI

# FISCAL YEAR

The fiscal year of the Chamber shall be from July 1 through June 30.

# ARTICLE XII

# AMENDMENTS

These Bylaws may be amended by a two-thirds (2/3) vote of the members present at any general or special meeting at which a quorum is present, provided that notice of the proposed action has been given to each member in written form seven (7) days prior to the meeting.

# ARTICLE XIII

# PARLIAMENTARY AUTHORITY

ROBERT'S RULES OF ORDER, NEWLY REVISED, shall govern the proceedings of this organization in all cases to which they are applicable and in which they are not inconsistent with the Bylaws.

#### ARTICLE XIV

#### DISSOLUTION

The Chamber shall use its funds only to accomplish the objectives and purposes specified in these Bylaws and no part of said funds shall inure, or be distributed to the members of the Chamber on dissolution of the Chamber. Any funds remaining shall be distributed to philanthropic organizations a defined in IRS Section 501 (c) (3), such organizations to be selected by the Board of Directors.

#### ARTICLE XV

#### INDEMNIFICATION OF DIRECTORS AND OFFICERS

Every person who is or has been a Director or Officer of this organization shall be indemnified and held harmless by the organization from and against all costs and expenses which may be imposed upon or reasonably incurred by him or her in connection with or arising out of any claim, action, suit or proceeding in which he or she may be involved by reason of his or her being or having been a Director or Officer at the time such costs expenses are imposed or incurred. As used herein, the term "costs and expenses" shall include, but shall not be limited to attorney's fees and amounts of judgments against, and amounts paid in settlement by or on behalf of any Director or Officer, other than amounts paid to itself; provided, however, that no director shall be so indemnified: (1) with respect to any matter as to which such director or officer shall, in any action, suit or proceeding be finally adjudged to be liable for actual misconduct in the performance of her or his duties as a Director or Officer; or (2) in the event of a settlement of any claim, action, suit proceeding, unless (a) such settlement shall, with the knowledge of the indemnification provided hereby, be approved by the Court having jurisdiction of such action, suit or proceeding; or (b) such settlement shall have been made upon the written opinion of independent legal counsel, selected by or in a manner determined by the Board of Directors, to the effect that there is no reasonable ground of liability for misconduct on the part of such Director or Officer and that the entire cost of such settlement will not substantially exceed the estimated cost of defending such claim, action, suit or proceeding to a final conclusion. The foregoing rights of indemnification shall not be exclusive of other rights to which such Officer or Director may be entitled as a matter of law.

ARTICLES OF INCORPORATION FILED OF THE LAND O'LAKES CHAMBER OF COMMERCE, INC. DEC 19 4 37 P. 78.

We, the undersigned, under and by virtue of Chapter 617, s of Florida, 1959, do hereby associate ourselves together corporation not for profit and hereby adopt the following is of incorporation:

#### ARTICLE I

The name of this corporation shall be: THE LAND O'LAKES MBER OF COMMERCE, INC., and its principal place of business ill be at Land O'Lakes, Florida.

#### ARTICLE II

omote the civic, commercial and industrial business interest O'Lakes; to instill in its membership a proper sense of

The duty and responsibility; to inform and assist members, and terested parties, in the civic, commercial and educational vantages of Land O'Lakes, to perpetuate and enhance the proud ritage of our community, its mores and culture, and to maintain the economical and cultural relations among neighboring mmunities.

#### ARTICLE III

This corporation in its activities shall be non-partisan, and non-sectional. It shall not by resolution or herwise be committed to the support or endorsement of any ndidate for public office.

#### ARTICLE IV

Any person, association, corporation, partnership or estate y subscribe for membership, and shall designate an individual whom the holder of said membership desires to assign the

#### ARTICLE V

This corporation shall have perpetual existence.

# ARTICLE VI

The names and places of residence of the subscribers to the subscribers to the subscribers of incorporation are as follows:

#### NAMES

Same Market Mark

William Franklig

#### ADDRESSES

P. O. Box 85 Land O Lakes, Florida 33539 4

# ARTICLE VII

The government of the corporation shall be vested in a board of directors of not less than three members who shall be members of the corporation, and the affairs of the corporation shall be managed by the following officers: President, Vice President, Secretary, Treasurer, who shall be elected from the board of directors the year following their term as director, and a Manager who may be appointed or hired by the board of directors.

# ARTICLE VIII

The names of the officers who are to serve until the first election or appointment under the articles of incorporation are as follows:

> Al Faella Tom Frazier Dave Peebles W. Jeff Haas

President Vice President Treasurer Secretary

#### ARTICLE IX

The first board of directors of the corporation shall consist of members, whose names and addresses are as follows:

NAMES

William Franklin Henry Molesky ADDRESSES

P. O. Box 85, Land O Lakes, Florida 33539

Route 1, Box 489 Lutz, Florida 33549

P. O. Box 825 Lutz, Florida 33549

Clark Kight

#### ARTICLE X

The by-laws of the corporation are to be made, adopted, altered or rescinded by the membership of the corporation.

# ARTICLE XI

These articles of incorporation may be amended as follows:

# STATE OF FLORIDA

# DEPARTMENT OF STATE



I certify that the following is a true and correct copy of

CERTIFICATE OF INCORPORATION

OF

THE LAND O'LAKES CHAMBER OF COMMERCE, INC.

filed in this office on the 19th day of December,

19 75

Charter Number: 734653

GIVEN under my Hand and the Great Seal of the State of Florida, at Tallahassee, the Capital, this the 22nd day of December, 19 75

1101

SECRETARY OF STA

any special meeting called for that purpose, by a majority vote of those present, may propose an amendment or amendments must be reduced to writing and circulated by mail to each member of the corporation,

(b) The proposed amendment or amendments to these articles of incorporation shall be adopted or rejected by membership of the corporation at the annual meeting of the membership or at any special meeting called for that purpose; provided, that such annual or special meeting shall not be held within five (5) days from the date of mailing the proposed amendment or amendments to the membership.

(c) A copy of such amendment or amendments shall be kept in the office of the Secretary of State of the State of Thorada and shall be in conformity with the laws of the State of Florida dealing with corporations not for profit.

1375 day of Movember DATED this 1975. SEAL) SEAL (SEAL) (SEAL) (SEAL) (SEAL) (SEAL) (SEAL) SEAL) SEAL)

ANTICIPATED	NUMBER OF	F LOCAL EVENT ATTENDEES:	25,000
		DF OUT-OF-TOWN, OVERNIGH	IT ATTENDEES (include vendors stayin
LIABILITY/ME	DICAL INSUR	ANCE?NoYes x	Carrier Bouchard Insurance
		EN SECURED?No $\underline{x}$ `` tact and telephone number.	Yes
Pasco County	7 Fair Groun	ds, Virginia, 352-567-6678	
		URED?NoxYes ntact(s), telephone number(s)	
Hotel		Contact	Telephone Number
Microtel		Georgia Downey	813-783-2211
Magnusom Hot	els Zephyrh	ills John Sowa	813_782-5527
Holiday Inn	Express, WC	Aman Patel	813-907-1379
ANTICIPATED	NUMBER OF	F HOTEL ROOMS PER NIGHT: No. of Single Rooms	No. of Double/Double Room
Day/Date		(one person per room)	(up to four persons per room
Oct 31, Nov	1 & 2	15	25
ROOM NIGHT	HISTORY OF	F EVENT (INCLUDE AS MANY Y	(EARS PREVIOUS AS POSSIBLE):
Dates	City	Hotel and Contact	Room Nights (# of rooms X # of night
11 3, 4 & 5, 11 4 & 5, 20		Sleep Inn Quail Hollow RV	20 x 2 5 RV's
11 4 & 5, 20		Encore RV	6 RV's

	5/ 1 4 5/ 2005	breep min	20 A 2
11	4 & 5, 2005	Quail Hollow RV	5 RV's
11	4 & 5, 2005	Encore RV	6 RV's
11	2, 3 & 4, 2006	Comfort Inn	5 x 1
11	3, 4, 2006	Sleep Inn	20 x 2
11	3, & 4, 2006	Encore RV	10 RV's
11	3 & 4, 2006	Quail Hollow RV	5 RV's
11	2, 3 & 4, 2007	Winterquarters RV	13 RV's
11	2, 3 & 4, 2007	Comfort Inn	5 x 2
11	2, 2 & 3, 2007	Holiday Inn Express	4 x 2

#### 23. ATTACH EVENT/PROJECT BUDGET WITH ITEMIZED CATEGORIES OF REVENUE AND EXPENSES.

 AMOUNT OF FUNDING REQUESTED (only specific costs for out-of-County advertisements and promotional materials will be accepted):

\$ 5,000

distributed, etc.

#### 25. INTENDED USE OF THE FUNDS: What plans have been made for out-of-County advertising/public relations/promotion of the event? Please provide details of activities, placements, and collateral materials, including the names of publications targeted, location of billboard, number of brochures to be produced, and where brochures will be

37 print ads (2 ½ weeks prior to the festival.

The Central Pasco Chamber of Commerce has contracted with the Tampa Tribune to be the major media for the Flapjack Festival. <u>Tampa Tribune print ad == Hernando Today, Hillsborough/New Tampa Plant City</u> Shopper, Plant City Courier, Brandon News. WFLA News Channel 8 "On Your Side"

Internet presence for the Flapjack Festival on Tampa Bay Online (TBO.com)100,000 impressions in the "Things To Do" section.

Radio Advertising - Tampa Bay's Q105 - 104.7 & 98.7 -- Flapjack Festival listed on the radio website - "What's Happening", There will be 20,000 e-mail blasts throughout the listening area -- listening areas includes= (Pasco) Hernanco, Citrus, Sumter, Lake, Partial Orange County, Partial Osceola County, Polk, Hardee, DeSoto, Partial Highlands County, Hillsborough, Manatee, Sarasota -- Radio will produce 75 - 15 second & 30 second spots for 2½ weeks prior to the event.

We will produce 25,000 Flapjack Festival brochures that are distributed statewide to tourist information centers, Chamber of Commerces throughout Florida and Chamber of Commerce throughout the Southeast Regional area. (Georgia Alabama)

Other print advertising in magazines and other newspapers (decision of which advertising venue has not been decided at the time of this writing)

Because of the location move of the Flapjack Festival the Central Pasco Chamber will be agressively advertising this year.

INCOME 2008 Flapjack Festival Budget	BUDGET AMOUNT	
Arts & Crafts/Business Booths	\$11,000.00	
Flapjack Café	\$7,000.00	
Food Vendor Rentals	\$7,000.00	
Midway	\$13,600.00	
Parade	\$400.00	
Gate Admission	\$25,000.00	
Soda	\$14,000.00	
Sponsors	\$20,000.00	
Total Income	\$98,000.00	
EXPENSES	BUDGET AMOUNT	
Advertising, Radio & LOL Papers	\$8,000.00	
Entertainment	\$10,000.00	
Extra Lighting for Parking	\$1,000.00	
Flapjack Café/Non-Profit/Food Costs	\$4,500.00	
First-Aid	\$500.00	
Rental	\$12,000.00	
Ice	\$1,200.00	
Insurance	\$2,500.00	
Misc. Hoses, Cords, Batteries, Butter	\$1,000.00	
Mr. Legs Contest/Trop hies/parade	\$200.00	
Gate tickets - non-profits	\$1,000.00	
Parking/Non-Profits	\$2,500.00	
Soda	\$5,000.00	
Permits	\$150.00	
Propane/Maintenance	\$1,000.00	
Security	\$7,500.00	
Light Towers - entrance	\$1,000.00	
Waste-Aid/Dumpster/Trash Removal	\$400.00	
Signs/Banners	\$500.00	
Vendors/Grease Trap	\$250.00	
Postage	\$700.00	
Sales Tax on Booths	\$2,500.00	
Total Expenses	\$63,400.00	

#### 26. HOW WILL THE EVENT/PROJECT BENEFIT TOURISM IN PASCO COUNTY?

The Flapjack Festival benefits tourism in Pasco County in many ways. We give the opportunity to the TDC to set up a table and distribute information packets to the attendees. Hopefully, the attendees will read the information and utilize Pasco County and enjoy the beaches, bike trails, Starkey Park, Antique Shopping in Dade City and learn that this county has many amenities and decide to stay in our hotels so they can enjoy Pasco.

We will have many vendors who will utilize the RV Parks and the local hotelsfor the flapjack festival weekend.

This year people will be coming to Pasco County from other states and regions and seek overnight accommodations. Family members and visitors come to the festival swelling the East Pasco area and providing local businesses (gas stations, restaurants, retail stores- with a significant increase in revenue.

# 27. HAVE YOU RECEIVED A PASCO COUNTY TDC GRANT IN THE PAST? \_\_\_\_\_No \_\_\_X\_Yes If Yes, indicate name and date of event/project and amount received.

1998 Flapjack Festival \$2,000	2005 Flapjack Festival \$3,500
2000 Flapjack Festival \$5,000	2006 Flapjack Festival \$2,500
2001 Flapjack Festival \$5,000	2007-Flapjack-Fegtival \$2,000
2002 Flapjack Festival \$4,375	
2003 Flapjack Festival \$3,500	
2004 Flapjack Festival \$3,500	

- 28. IF YOU HAVE RECEIVED A PREVIOUS TDC GRANT, PLEASE PROVIDE COPIES OF ALL EVENT PROMOTIONAL MATERIALS, INCLUDING RADIO OR TELEVISION SCRIPTS, PRINTED FLIERS, ADS OR OTHER MATERIALS YOU PURCHASED WITH TDC GRANT MONEY. (ONLY PROVIDE MATERIAL ON THE MOST RECENT YEAR A GRANT WAS RECEIVED.)
- 29. WHAT RESEARCH DO YOU HAVE REGARDING THE DEMOGRAPHICS OF YOUR ATTENDEES? HOW DO YOU MEASURE THE SUCCESS OF YOUR EVENT? HOW DO YOU MEASURE THE EFFECTIVENESS OF YOUR PROMOTION?

The Flapjack Festival will be held at a new location this year, Pasco County Fairgrounds. We will be utilizing 3 entrances where we will be able to control the flow of people coming into the grounds. We will have information booths set up close to these entrances . Maps of the fairgrounds will be given out, but the attendees will have to answer a very easy survey to find out if they are staying at any hotels in Pasco.

We measure the success of the event by the bottom line, revenues that the noncprofits receive. Over \$35,000 was made by the noncprofits and our local schools in Land O Lakes. In 2008 we will be offering Dade City, Zephyhrills and Wesley Schools the opportunity to make money by selling precsale tickets for the rides. Our attendees will be measured by the tickets sold at the entrance gates to the Fairgrounds.

Effectiveness of our promotional advertising will be tracked through incoming calls, ecmails, website inquiries of the Flapjack Festival page, website hits from the Tampa Tribune ads and TBO.com

# VERIFICATION

#### OFFICIAL WITH CONTRACTING AUTHORITY FOR THE ORGANIZATION

I HEREBY CERTIFY that I have read the foregoing application and that the facts stated herein are true and correct to the best of my knowledge and belief. I have read the Special Event Policies and Procedures and agree to comply with the policies and procedures therein as a condition of receiving grant funds.

Official Title (Typed)

Official's Signature

Chairman, Flapjack Festival

e inclui e orginatare

Gary Williams Official's Name (Typed)

ON THIS 1/2 day of JUCY, 2008, before me, the undersigned, a Notary Public in and for the

State of Florida, personally appeared <u>しんっっ レエししこみから</u> to me known to be the person named in and who executed the foregoing document.

J.L. PETERMAN MY COMMISSION # DD 797908 EXPIRES: June 15, 2012 Bonded Thru Notary Public Underwritere

Notary Public My Commission Expires:

# CHIEF FINANCIAL OFFICER FOR THE ORGANIZATION

I HEREBY CERTIFY that I have read the foregoing application and that the facts stated herein are true and correct to the best of my knowledge and belief. I have read the Special Event Policies and Procedures and agree to comply with the policies and procedures therein as a condition of receiving grant funds.

Official Title (Typed)

Treasurer

ax

**Official's Signature** 

Dave Estabrook Official's Name (Typed) Elstonour Sur 255-0

ON THIS <u>1</u> day of <u>こつい</u>, 20<u>い</u>, before me, the undersigned, a Notary Public in and for the



 $\overline{}$  $\overline{D}$ Notary Public

My Commission Expires:

# CONTACT PERSON AS LISTED ON PAGE ONE OF APPLICATION

I HEREBY CERTIFY that I have read the foregoing application and that the facts stated herein are true and correct to the best of my knowledge and belief. I have read the Special Event Policies and Procedures and agree to comply with the policies and procedures therein as a condition of receiving grant funds.

Official Title (Typed)

ath Official's Signature

Executive Director

Kathy Dunkley

Official's Name (Typed)

0524-542-43-644-2

ON THIS  $\underline{j}$  day of  $\underline{j}$ ,  $20 \underline{j}$ , before me, the undersigned, a Notary Public in and for the State of Florida, personally appeared  $\underline{kA}\underline{j}\underline{j}\underline{j}$ , to me known to be the person named in and who executed the foregoing document.



Notary Public My Commission Expires: