

**PASCO COUNTY, FLORIDA  
INTER-OFFICE MEMORANDUM**

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**TO:** Honorable Chairman and  
Members of the Board of  
County Commissioners

**DATE:** 6/30/09

**FILE:** PT09-256

**THRU:** Daniel R. Johnson  
Assistant County Administrator  
for Public Services

**SUBJECT:** Reduced-Fare Photo ID  
Card Program  
Pasco County Public  
Transportation (PCPT)  
Establishing a Photo  
ID Card Program

**FROM:** Adelaida D. Reyes  
Community Services Director

**REFERENCES:** All Commission Districts

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It is recommended that the information herein presented be given formal consideration by the Board of County Commissioners.

**DESCRIPTION AND CONDITIONS:**

On October 21, 2008, the Board of County Commissioners approved the update to the Pasco County Public Transportation (PCPT) Fare Schedule, outlining the pricing of bus cash fares and passes. To help increase bus pass revenue and reduce potential bus pass sales fraud, PCPT is prepared to initiate the Reduced-Fare Photo Identification (ID) Card Program on September 1, 2009. This program will offer an easier, more streamlined process to purchase a reduced bus fare or pass and facilitate quicker boarding times on the bus. To participate, persons must present a PCPT-issued reduced-fare photo ID card to bus drivers when boarding, to receive a reduced-fare discount. This program has the potential for reciprocal use between the adjacent counties currently utilizing a reduced-fare ID card. The fee for the photo ID is proposed at \$2.50 to cover the cost of time and materials and matches the fee charged by Hillsborough and Pinellas Counties.

PCPT will allow a ninety-day grace period for passengers to obtain their photo ID. The \$2.50 fee will be waived during this grace period. Effective December 1, 2009, passengers who do not have their PCPT-issued reduced-fare photo ID when using or purchasing a reduced-fare pass to board a bus must pay regular fare prices. The attached PCPT Fare Schedule has been revised to include this program charge and eliminates the Student ID card fee.

This new program will be widely promoted throughout the transit service areas. PCPT staff will be accessible to both transit service areas through the means of a portable identification badge software system, already utilized by PCPT for its Student ID program.

**ALTERNATIVES AND ANALYSIS:**

1. Review and approve the Reduced-Fare Photo ID Card Program and approve the attached revised PCPT Fare Schedule.
2. Disapprove or change the program structure and/or requirements.

**RECOMMENDATIONS AND FUNDING:**

The Community Services Department/PCPT recommends the Board of County Commissioners approve Alternative No. 1.

Photo ID fees will be accounted for as program revenue and credited to Account No. B140-344-945.

**ATTACHMENTS:**

1. PCPT Program Requirements and Procedures for Issuing Reduced Fare IDs
2. PCPT Fare Schedule

ADR/MHC/MLA/aqm