

REQUEST FOR STATEMENTS OF QUALIFICATIONS (RSQ)

RSQ 07-141

PROFESSIONAL ECONOMIC DEVELOPMENT CONSULTING AND IMPACT ANALYSIS SERVICES

The Pasco County Board of County Commissioners is requesting statements of qualifications from firms that are qualified and experienced in analyzing economic development incentive proposals and related economic impacts.

The Pasco County Purchasing Department will receive sealed responses until **1:30 p.m.**, local time, (our clock) on **June 29, 2007**, in the Pasco County Purchasing Department, 8919 Government Drive, New Port Richey, Florida. Responses received after this time will not be accepted. Responses will be publicly opened at the above stated time and date, with only the names of the offerors submitting proposals being read. All interested parties are invited to attend. Offerors shall submit ten (10) proposal copies. Each copy of the response shall be bound in a single volume.

Questions concerning the scope of work, response submittal, or process should be directed, in writing, to the Purchasing Director, Scott Stromer. Questions may be faxed to (727) 847-8065.

Copies of the RSQ Documents may be obtained from the Purchasing Department at no cost. The County is not responsible for expenses incurred in prior to award by the Board of County Commissioners. Pasco County reserves the right to reject any and all responses and to waive any irregularities or informalities. We look forward to receiving your response.

Scott Stromer Purchasing Director

IMPORTANT! - PLEASE READ CAREFULLY BEFORE RESPONDING

GENERAL PROVISIONS

ACKNOWLEDGMENT OF AMENDMENTS

Offerors shall acknowledge receipt of any amendment to the solicitation by letter, by returning a copy of the issued amendment with the submittal, or notation on the submitted response. The acknowledgment must be received by Pasco County by the time and at the place specified for the receipt of responses. Failure to acknowledge an issued amendment may result in submittal rejection and disqualification.

ADDITIONAL INFORMATION

Questions concerning this request must be submitted in writing to Scott Stromer, Purchasing Director, Pasco County Purchasing Department; 8919 Government Drive; New Port Richey, Florida 34654; fax machine number (727) 847-8065. Offerors are cautioned that any statements made by individuals, or employees of Pasco County, that materially change any portion of this request shall not be relied upon unless subsequently ratified by a formal written amendment. No questions will be accepted after five (5) days prior to the date set for opening.

<u>ASSIGNMENT</u>

The contractor shall not assign, transfer, convey, sublet, or otherwise dispose of any award or any or all of its rights, title, or interest therein, or delegate the duties hereunder without the prior written consent of Pasco County.

APPLICABLE LAW

The resulting contract shall be governed in all respects by the laws of the State of Florida, and any litigation with respect thereto shall be brought in the courts of Pasco County, Florida. The contractor shall comply with all applicable Federal, State, and local laws and regulations. Lack of knowledge by the Offeror will in no way be a cause for relief from responsibility.

CANCELATION

Pasco County reserves the right to cancel a resulting contract, without cause, by giving thirty (30) days' prior written notice to the contractor of the intention to cancel, or with cause if at any time the contractor fails to fulfill or abide by any of the terms or conditions specified. Failure of the contractor to comply with any of the provisions of a resulting contract will be considered a material breach of contract and shall be cause for immediate termination of the contract at the sole discretion of Pasco County. In addition to all other legal remedies available to the County, Pasco County reserves the right to cancel and obtain from another source any services which have not been provided within the required period of time, or if no such time is stated, within a reasonable period of time from the date of order or request, as determined by the County.

CONFLICT OF INTEREST

The contractor, by responding to this request, certifies that to the best of his/her knowledge or belief, no elected/appointed official or employee of the County is financially interested, directly or indirectly, in the offer of services specified in this request. Furthermore, as part of the resulting contract, the contractor must warrant that its firm will not engage in providing consulting or other services to any private entity regarding any property within the defined geographic area during the term of the resulting contract.

CONTRACT TERM AND REQUIREMENTS

It is the County's intent to develop an agreement for the services specified herein, contingent upon the appropriation of funds. The contents of the response submitted by the successful firm, with any amendments or subsequent revisions, will become part of the resulting contract. A copy of the County's standard consulting agreement is attached.

<u>COPYRIGHT</u>

The successful contractor shall irrevocably transfer, assign, set over, and convey to Pasco County all rights, title, and interest, including the sole exclusive and complete copyright interest, in any and all copyrightable works created pursuant to the resulting contract. The contractor further agrees to execute such documents as Pasco County may request to effect such transfer or assignment. Further, the contractor agrees that the rights granted to Pasco County by this paragraph are irrevocable. The contractor's remedy in the event of termination of or dispute over any agreement entered into as a result of this Request for Qualifications shall not include any right to rescind, terminate, or otherwise revoke or invalidate in any way the rights conferred pursuant to the provisions of this paragraph. Similarly, no termination of any agreement entered into as result of this Request for Qualifications shall have the effect of rescinding, termination, or otherwise invalidating the rights acquired pursuant to the provisions of this paragraph.

DEBARMENT

By submitting a response, the Offer or certifies that it is not currently debarred from submitting proposals for contracts issued by any political subdivision or agency of the State of Florida and that it is not an agent of a person or entity that is currently debarred from submitting proposals for contracts issued by any subdivision or agency of the State of Florida.

EXPENSES INCURRED IN PREPARING RESPONSE

Pasco County accepts no responsibility for any expense incurred by the Offer or in the preparation and presentation of a response. Such expenses shall be borne exclusively by the Offer or.

FAILURE TO DELIVER

In the event of failure of the contractor to deliver the services in accordance with the contract terms and conditions agreed upon, Pasco County may procure the services from other sources and hold the contractor responsible for any resulting additional costs. A failure to deliver will result in immediate termination of a resulting contract, and immediate disqualification and debarment from submitting bids or proposals to Pasco County for a maximum of three (3) years. These remedies shall be in addition to any other remedies that Pasco County may have available.

NONAPPROPRIATION

All funds for payment by Pasco County under this contract are subject to the availability of an annual appropriation for this purpose by Pasco County. In the event of nonappropriation of funds by Pasco County for the services provided under the contract, Pasco County will terminate the contract, without termination charge or other liability, on the last day of the then-current fiscal year or when the appropriation made for the then-current year for the services covered by this contract is spent, whichever event occurs first. If at any time funds are not appropriated for the continuance of this contract, cancellation shall be accepted by the contractor on thirty (30) days' prior written notice, but failure to give such notice shall be of no effect and Pasco County shall not be obligated under this contract beyond the date of termination.

NONCONFORMING TERMS AND CONDITIONS

A response that includes terms and conditions that do not conform to the terms and conditions in the RSQ document is subject to rejection as nonresponsive. Pasco County reserves the right to permit the Offer or to withdraw nonconforming terms and conditions from its response prior to a determination by Pasco County of nonresponsiveness based on the submission of nonconforming terms and conditions.

INFORMALITIES AND IRREGULARITIES

The Pasco County Board of Commissioners reserves the right to reject any or all responses in whole or in part; or accept any response which is deemed most advantageous and in the best interest of Pasco County.

PRINCIPAL PERSONNEL

Principal or key personnel identified in the response may not be substituted without prior written approval of Pasco County. Replacements for key personnel under contract must have equivalent professional qualifications and experience as those individuals listed in the response. Approval of substituted personnel will not be unreasonably withheld by Pasco County.

ENVELOPES CONTAINING RESPONSES

Envelopes containing responses must be sealed and marked in the lower left hand corner with the request number, and date and hour of opening. Failure to do so may cause the Offeror's response not to be considered. Express Company, or Express Mail envelopes containing a sealed response shall also be sealed and marked in the lower left hand corner with the request number, and date and hour of opening.

PUBLIC INFORMATION

Upon public opening of all responses presented to Pasco County as a result of this solicitation, any and all information contained therein is considered public and may be reviewed by any persons interested in doing so.

RECOVERY OF MONEY

Whenever, under the contract, any sum of money shall be recoverable from or payable by the contractor to Pasco County, the same amount may be deducted from any sum due the contractor under the contract or under any other contract between the contractor and Pasco County. The rights of Pasco County are in addition and without prejudice to any other right Pasco County may have to claim the amount of any loss or damage suffered by Pasco County on account of the acts or omissions of the contractor.

VERBAL COMMUNICATIONS

No oral statement of any person shall modify or otherwise affect the terms, conditions, requirements, or scope of work specified herein. All modifications must be made in writing by Pasco County.

RIGHT TO AUDIT

The contractor shall maintain such financial records and other records as they relate to the purchase of goods and/or services by Pasco County from the subject vendor. The contractor shall retain these records for a period of three (3) years after final payment, or until they are audited by Pasco County, whichever event occurs first. These records shall be made available during the term of the contract and the subsequent three (3) year period for examination, transcription, and audit by Pasco County, its designees, or other authorized bodies.

RESERVATION OF RIGHTS

Pasco County may (1) amend or modify this RSQ, (2) revise requirements of this RSQ, (3) require supplemental statements or information from any firm, (4) accept or reject any or all responses, (5) extend the deadline for submission of responses, (6) negotiate or hold discussions with any Offer or and to waive defects and allow corrections of deficient responses which do not completely conform to the instructions contained herein, and (7) cancel this RSQ, in whole or in part, if Pasco County deems it in its best interest to do so. Pasco County may exercise the foregoing rights at any time without notice and without liability to any offering firm or any other party for their expenses incurred in the preparation of response or otherwise.

UNSATISFACTORY WORK

If, at any time during the contract term, the service performed or work done by the contractor is considered by Pasco County to create a condition that threatens the health, safety, or welfare of the community, the contractor shall, on being notified by Pasco County, immediately correct such deficient service or work. In the event the contractor fails, after notice, to correct the deficient service or work immediately, Pasco County shall have the right to order the correction of the deficiency by separate contract or with its own resources at the expense of the contractor. Notwithstanding the above, Pasco County reserves the right to cancel a resulting contract, without cause, by giving thirty (30) days' prior written notice to the contractor of the intention to cancel.

RESPONSE RECEIPT AND OPENING

Pasco County will receive sealed responses until the date and time indicated on the cover. Responses must be delivered, by hand or mail, to the Pasco County Purchasing Department, located at 8919 Government Drive, New Port Richey, Florida, where they will be opened at the stated time, READING ONLY THE NAMES OF THE SUBMITTING OFFERORS. Responses must be received in the Purchasing Department before or on the hour and date indicated on the cover. Responses received after the date and time of the opening will be returned to the Offer or unopened. It is the responsibility of the Offer or to ensure that responses arrive at the designated opening place on time. Late or non-delivery due to mail or express delivery company failure will not be considered adequate reason for consideration of late responses. FACSIMILE (FAXED) RESPONSES WILL NOT BE ACCEPTED, AND SHALL NOT BE CONSIDERED FOR EVALUATION OR AWARD.

END OF GENERAL PROVISIONS

STATEMENT OF WORK

1. Introduction

Pasco County will receive responses from firms having specific experience in the discipline identified in the RSQ. For consideration, responses to this request must contain evidence of the firm's experience and ability to perform the specified services.

As needed, the qualified firm will be the County's primary resource for economic and business information relating to economic development incentive programs. The firm will be responsible for comparative research, analyzing and communicating economic impacts associated with economic development opportunities, fiscal impacts and Return on Investment (ROI) relating to incentive proposals. The qualified firm will be required to facilitate coordination with affected stakeholder groups and County staff.

2. Community Profile and Background

Pasco County is situated in west central Florida, totals 745 square miles of land area and is part of the Tampa-St. Petersburg-Clearwater Metropolitan Statistical Area (MSA). There are six municipalities in Pasco County: Dade City, New Port Richey, Port Richey, St. Leo, San Antonio and Zephyrhills, which are located adjacent to major transportation corridors. In 2000, approximately 90% of Pasco County's 344,765 residents lived in the unincorporated areas of the County. Today, the population is close to 352,400 residents, making Pasco County the 13th most populous of 67 counties in the state of Florida. The high rate of growth and development trends have resulted in increasing demands for housing and infrastructure; along with heightened expectations for a sustained and improved quality of life by the residents of Pasco County. Pasco County continues to grow at an accelerated rate and is looking to the future by ensuring that all beneficial economic development opportunities are realized.

3. Scope of Services

Economic Impact Analysis

When an economic development opportunity or proposal is presented to the Pasco County Board of County Commissioners (BCC) for consideration, the successful firm will be required to evaluate the same and prepare a comprehensive economic impact analysis. This analysis is necessary to determine the cumulative effect and merit of such opportunities, by reasonably forecasting the number of jobs created or lost, and the relative effects on local personal incomes, business production, sales, profits and tax collections.

Fiscal Impact Analysis

When the BCC is considering an incentive package for an economic development opportunity, the successful firm will be required to present a fiscal analysis that will encompass any and all public expenditures related to the economic development project including costs such as; infrastructure improvements, transportation improvements and/or transportation studies, additional personnel costs, waiver or deferment of building, permitting and impact fees, power related costs and improvements and any job creation incentive proposals,

When considering economic incentive proposals, the BCC must consider all economic and fiscal impacts of a project which involve the use of public funds to encourage or secure the relocation or expansion of an economic development opportunity to Pasco County.

Often the BCC must consider economic incentive proposals which involve the use of public funds to encourage or secure movement of an economic development opportunity to Pasco County or expansion of a local existing opportunity. Utilizing modeling software such as the Regional Economic Models, Inc. (REMI) Economic Forecasting and Simulation Model or the IMPLAN® Economic Impact Modeling System, the successful firm shall perform analyses requested by the BCC to address both economic impacts and fiscal impacts caused by the economic development opportunity being considered.

Economic Impact Analyses shall include:

- Direct Impacts, which are the permanent jobs, wages and output of the opportunity itself.
- Indirect (Secondary) Impacts, which are considered the jobs, wages and output created by businesses, which provide goods and services essential to the construction or creation of the opportunity. These impacts may also be referred to as "supplier impacts." These businesses may range from manufacturers (who make goods) to wholesalers (who deliver goods) to janitorial firms who clean the buildings. Analyses of Indirect Impacts shall include Induced Impacts, which are the result of spending the wages and salaries of the direct and indirect employees on items such as food, housing, transportation and medical services. This spending often creates induced employment in nearly all sectors of the economy, especially service sectors.

Fiscal Impact Analyses shall include:

Impacts on local government revenue and spending as described above, and a Return on Investment (ROI) forecast to determine at which time the project will begin to repay to Pasco County the costs of any incentive package. When a proposal is received by the BCC, time is of the essence. Due to the competitive nature of such proposals and the strict need for confidentiality, it is absolutely essential that information be gathered, analysis performed and findings presented to the County as quickly as possible so that a beneficial opportunity is not lost.

As needed, the successful firm may be required to attend and participate in workshops, public hearings, and meetings.

END OF STATEMENT OF WORK

RESPONSE FORMAT

To ensure fair and equitable evaluation, proposals must be organized into the following separate sections:

Corporate Experience and Capacity:	The of	feror shall provide the following:
	(1)	A history of the firm's experience providing the services in the Statement of Work to economic development organizations, municipalities, other governmental entities, private developers, not-for-profits, and civic organizations.
	(2)	A description of the firm's organizational structure, including resumes of the principals, project manager(s) and professional staff who will be engaged to work directly with the County.
	(3)	The offeror's disclosure of any potential conflict of interest due to any other clients, contracts, or property interests. Include statement certifying that no member of your firm's ownership, management, or staff has a vested interest in any aspect of, or department of Pasco County.
References:	servic	offeror shall provide a comprehensive list of references for es of similar scope and discipline as defined in the Statement rk. Reference information must include:
	(1)	Client Information (client name, contact person, address, and phone number).
	(2)	When the services were provided (start date, end date).
	(3)	Detailed description of the services (must be related to the scope of work specified herein).
Proposal & Methodology:	The offeror shall provide the following:	
	(1)	A description of <u>how</u> the firm intends to provide the specified services. Include a discussion of how your firm's relationship with the County will be managed and maintained.
	(2)	A statement explaining the firm's approach to economic impact analysis, and assessment of economic development opportunities and incentives, including study methods, analytical techniques, modeling, and process designs that will

be employed.

Proposal & Methodology: (Continued)

- (3) A complete description of the modeling software that will be used for analysis. Include a discussion of why this software is the most appropriate for Pasco County.
- (4) A concise statement why the County should select your firm for the specified services.

Cost: The offeror shall provide a comprehensive fee schedule for the services offered in response to this solicitation. The schedule is for review only. Actual fees will be negotiated.

END OF RESPONSE FORMAT

REVIEW AND ASSESSMENT

The responding firms will be evaluated on the following criteria. Firms submitting a response to the RSQ may be required to give an oral presentation to the BCC or County staff. The County's request for an oral presentation shall in no way constitute acceptance or imply that an agreement is pending. The County reserves the right to award this opportunity based on the initial responses to this RSQ without oral presentations.

- 1. Qualifications and experience of firm and assigned staff members;
- 2. Understanding of the required services and proposed methodology for analysis;
- 3. Availability and successful experience using appropriate modeling software;
- 4. Completeness of response; and
- 5. Cost.

The offeror may be required before the award of any contract to show to the complete satisfaction of Pasco County that it has the necessary facilities, ability and financial resources to provide the service specified therein in a satisfactory manner. The offeror may also be required to give past work history and references in order to satisfy Pasco County with regard to the offeror's assigned personnel. Pasco County may make reasonable investigations deemed necessary and proper to determine the ability of the same to perform the work, and the offeror shall furnish to the County all information for this purpose that may be requested. The County reserves the right to reject any response if the evidence submitted by, or investigation of, the offeror and assigned personnel fails to satisfy the County that such is(are) properly qualified to carry out the obligations of the contract and to complete the work described therein. Evaluation of the offeror's response shall include:

- 1. The ability, capacity, skill, and financial resources to perform the work or provide the service required;
- 2. The ability of the offeror and assigned personnel to perform the work or provide the service promptly or within the time specified, without delay or interference;
- 3. The character, integrity, reputation, judgment, experience, and efficiency of the offeror; and
- 4. The quality of performance of previous contracts or services.

END OF REVIEW AND ASSESSMENT